What We Used to Know: Traditional ID Concepts & Techniques that Can Make eLearning Better

Summary

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Objectives

At the end of this session, you will:

• Agree that traditional ID has something to offer to eLearning.

• Exhibit curiosity about the concepts and techniques of traditional ID.

• Name 5 key design principles of good instruction.

• Identify specific principles/best practices that you will incorporate into your courses in the future.
Instructional Design

Learning Theory

Traditional Instructional Strategies

Instructional Theory

Instructional Systems Design

Design Principles

Development Techniques

Evaluation Techniques
Design & Development

Instructional Strategies
- Case Based
- Simulations
- Problem-Based Learning

Tutorial
- Experiential Learning
- Information Mapping

Graphic Design
- Sculpting with Space
- Color
- Focus
- Attention
- Interest

Layout
- Formative Evaluation
- Summative Evaluation

Evaluation
- Test Development
- Question Writing
- Video

Media
- Animation
- Classroom
- Print
- Computers
- Video
- Audio

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A Systematic Process

Project Definition & Analysis  Design the Course  Develop the Course  Pilot the Course

Review & Feedback  Implement & Evaluate the Course