AnyWare™, AnyWhere – Breaking the Limitations of Traditional Online Learning

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• Share an innovative technology that enables learners located anywhere in the world to join a single course and fully engage and participate in every classroom activity
  — whether they are sitting in the classroom, at the office, or at home

• Demonstrate how AnyWare™ has broken through the barriers and limitations of traditional online training
  — bringing dynamic, live interaction to online participants anywhere around the globe
Today’s Training Challenges

• Travel budgets for training dramatically reduced

• Training needs increased for worldwide staff
  – Greater need for skill development or retraining; up skilling

• Existing online training solutions had some issues

  1. Problem: Instructor/Participant engagement
     – eliminate the traditionally high drop-out rates
  2. Problem: Retention of knowledge & skills learned
  3. Problem: Ease of use
     – both set-up and participation
Leading the Way….

• Achieved success
  – Learning Tree International, the World’s premier IT and Management training company for the past 36 years led the charge with AnyWare™

• Learning Tree International’s focus is on Content. Instructors. Results.
  – Courses available in-classroom, on-site at customer locations, and now…from anywhere, with Learning Tree AnyWare.
  – World’s best instructors with current, real-world experience
  – Intensive recruiting and Train-the-Trainer Program

• Value proposition = Schedule. Availability. Location.
  – Super-flexible scheduling options and, limitless locations at public Education Centers, or at client locations
What is AnyWare™?

• Live, online instructor-led training delivery solution that connects participants to an actual classroom where learners participate online in every activity
  — hybrid (some in class and some online) or virtual only classes
  — custom built on Adobe Connect 8 platform

• Participants receive the full benefit of live, instructor-led courses *from anywhere*
  — the **right training** at the **right time** in the **right place**!

• Types of courses
  — IT related ( SQL Server; Java, Perl, C}++ Programming; Cloud Computing; Security, etc.)
  — Project Management
  — Communications Skills (cross cultural, virtual teams);
  — Leadership Skills, Emotional Intelligence, Critical Thinking/Creative Problem Solving, etc.)
What It Looks Like

In-Room Classroom Environment

Online Participant Classroom Environment with integrated connection to the actual classroom

Remote-Access to a Dedicated In-Class PC to perform all hands-on exercises with one-on-one instructor guidance

Learning Tree AnyWare™ (patent pending)

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Benefits of AnyWare™

• Live, online instructor-led training solution

• Helps online learners by
  — Connecting them to an actual classroom
  — Engaging and Motivating them through full participation
  — Promoting learning faster increasing retention
  — Providing a forum for immediately applying knowledge and skills

• Enables online learners to
  — get the right training at the right time in the right place
• Creates a truly differentiated online training experience

1. Audio/Visual Connection
2. MagnaLearn – Slides and Participant Handouts
3. In-class Dedicated PC
4. Technical Support Connection (available during entire course)
Not Being in the Physical Classroom

- Participants receive all the same features and benefits as those participants in the classroom — AND at the same time

- Participants can:
  — See and hear everything that happens in the classroom
  — Interact with the instructor and course participants by voice and text chat, real time
  — Participate in small group discussions and perform hands-on exercises, write together on a whiteboard, etc.
1. **Audio/Visual** – allows interacting with other participants
   - Live Video Pod
   - Participant list pod
   - Chime-In pod
   - Text Chat pod

2. **Presentation Dual Projection (MagnaLearn)**
   - Allows to show 2 different screens at same time

3. **Demo Pods**
   - Instructor demo pod
   - Shows videos
   - Shows collaborative whiteboard
   - Hands-on links pod
     - Dedicated PC for each user

4. **Technical support pod**
Live Classroom Video Feed Pod

- Live Video Feed
  - See, hear and participate in LIVE classroom presentations and discussions in real time through a live classroom video feed
  - Interact with Instructor AND other class participants at the same time
Interacting with Other Online Participants

• Attendee List Pod Function

• Online Participants
  • Lists all online participants
  • Allows for ability to share emotions; stepped away; agreement/disagreement, etc.
  • Allows for online, immediate polling
Allows for Various Ways to Communicate

1. Chime In Button
   - Allows for raising hand and let instructor know you wish to verbally speak
   - Creates door bell ring
   - Allows participants to ask questions or comments anytime via VOIP audio

2. Instant Chat
   - Communicate with your instructor and online participants
   - Allows personalization by changing font and color
   - Allows chat with entire class, Instructor only, or privately with certain individuals
Course Slides

- Course Slides are the same as the course materials
- Allows participants to fully experience dual presentation screens at same time
- Allows participants to see all instructor’s handwritten notes in real time via MagnaLearn™ the Instructional Enhancement System
Instructor Demo Pod

- Allows participants to learn in a variety of ways (Visual, Auditory, Kinesthetic)
  - Adheres to Adult Learning Principles
- Promotes collaborative discussion by allowing participants to create documents real-time
- Focuses on Live Demos
  - Anything Instructor wishes to show including Internet
- Shows videos in full screen
Hands-On Exercises Pod

- Links to Hands-on Exercises
  - Allows class to perform the same hands-on exercises that the in class group is at the same time
  - Allows online participants to collaborate in the same breakout sessions as in class
  - Allows online participants to work together synchronously in their own breakout rooms
Technical Support Pod

• Technical Support
  • Get real-time technical help without leaving your classroom or your home office
Results #1: Participant Engagement

• Instructor/Participant engagement
  — Solid Instructional Design allows for high interactivity with instructor and peers
    – Allows time to express thoughts and ask questions
    – Allows time for others to share their experiences

• Variety of adult learning methodologies utilized
  — Case studies, videos, small break out discussions, role plays
  — Collaborative whiteboards
  — Instant polling

• Technology introduced a real-time connection to the actual classroom
  — Video feed of instructor
  — Audio and text chat features
Results #2: Knowledge and Skill Retention

- Relevant, timely, hands-on exercises reinforces the applicable transfer of knowledge for complex, technical topics
  - Allows those online to perform the same hands-on exercises that the in class group is at the same time
  - Allows online participants to work at the same time with those in class

- Solid Instructional Design allowing for high interactivity with instructor and peers
  - Allows for immediate application of skills to real life situations
    - Time built in for reflection, action planning after each chapter
    - Reinforcement of learning objectives pre and post chapter, and end of workshop
Results #3: User Experience

• Ease of Use; set up and preparation

• Prior to Class
  — Confirmation emails are sent at least twice as reminders
  — All course materials and a headset with a microphone are shipped
  — Quick, easy technology validation process
  — Technical support is available

• During Class
  — Technical support available without disengaging from class
  — Hands-On Exercises through LogMeIn
  — Technical support is available
In Sum – SUCCESS!

- **AnyWare™** sessions held since inception November 08 - April 2013
  - Approximately 400 AnyWare classes held
  - More hybrid courses than virtual only (client specific)

- Participants have been trained in over 13 countries
  - Including Brazil, Singapore, Philippines, UK, Ireland, India, US, Canada, France, Sweden, Romania, Russia, Egypt, to name a few

- More courses are being converted to this online format
  - Over 85 course titles to date

- Course length ranges from 2-4 days (most are 3 days)

- Class scores are steadily increasing