An e-REAL Lab in Dubai. Boosting Growth, Development and Social Progress at Etisalat Academy

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Visual Thinking & Tools!
App Mindset & Augmented Reality

Visual thinking, knowledge sharing, digital media, mobile learning.

Apps are shortcuts designed for accomplishing specific tasks. They’re ubiquitous, powerful, and strongly structured.

The app mindset motivates to seek direct, quick, easy solutions—the kinds of answers an app would provide.

e-REAL is both a physical and a virtual ecosystem based on visual thinking and immersive experiences - embedding augmented reality tools, mobile applications and wearable devices.
ASSESSMENT & DEVELOPMENT CENTERS

IMMERSIVE LEARNING
SYNCRONOUS E-LEARNING
TECHNICAL TRAINING
CAPACITY BUILDING

EDUTAINMENT & INTERACTIVE MUSEUMS
E-TRIPS E-TOURISM

VIRTUAL TEAM WORKING
CORPORATE COMMUNICATION
EMOTIONAL MARKETING & SALES

PARTECIPATORY GOVERNANCE & URBANISM
SOCIAL COMMUNICATION

SCIENCE & TECH KNOWLEDGE DISSEMINATION

e-REAL®
Video-conferencing tool with a self-mirroring function.

Semantic analysis tool

Interactive table with customized tools (portable on laptops and mobile devices)

Tips and key-concepts

Phonometer and dangerous-words tracker
E-TRIP TO VENICE
E-TRIP TO SWITZERLAND AND AOSTA VALLEY
REPRESENTATIVE INSTALLATION FOR E-TOURISM
E-TRIP TO HONG-KONG
KNOWLEDGE NUGGETS AVAILABLE BOTH IN THE E-REAL LAB’S WALLS AND ON MOBILE DEVICES
SCENARIO THINKING BY HOLOGRAMS
TRACKING THE ECONOMIC TRENDS
Realistic 3D environment
Visual FX
Spatial sound rendering
Simplified navigation
CAPACITY BUILDING
CONTINUING EDUCATION
ASSESSMENT CENTER
VIDEO-CONFERENCE CORNER AND GESTURE INTERACTION
MULTIMEDIA CONTENTS

MOVIES & MORE
Watch, Experiment and Practice

Assess the team
Observation grid
Self-assessment
Bales
Roles in team

e-REAL™ Making the intangible tangible!
MULTIMEDIA CONTENTS
MULTIMEDIA TOOLS & LIBRARY

TOOLS
A Toolbox for you
- Audio recording
- Voice visualization
- Skype calls recorder
- Key words
- Speech in minutes
- Web Whiteboards
- Mind mapping
- Brainstorming
- Chart & diagrams
- Maps
- Project mapping
- Assessment

LIBRARY
Fundamentals of Teamwork
- Group Cohesion
- Our team roles
- Creativity in teams
- Leading Teams
- Our brains
- Making better decision
- Local & Global
- Communication in teams
- Managing meeting
- Visual meeting
- Managing conflict
- Working together
AUGMENTED REALITY TOOLS

e-REAL™ Making the intangible tangible!
AUGMENTED REALITY TOOLS
Emotions influence every aspect of our lives—from the way we interact with each other to the decisions we make. The human face is a window into our emotions. By reading the face and its many expressions, we interpret emotions and naturally and spontaneously connect and communicate.

Deep insight into consumers’ unfiltered and unbiased emotional reactions to digital content is the ideal way to judge your content’s likability, its effectiveness, and its virality potential. Adding the emotion layer to digital experiences enriches these interactions and communications.
ENHANCING MULTIPLE INTELLIGENCES WITH E-REAL

We are used to working with a number of tools in order to monitor physiological signals in real time, to track people’s stress, and other biometrics, to capture facial expressions; analyzing the correlated emotional answers. At the same time, other tools are usually staged in order to do semantic and conversational analysis, to highlight and enumerate some very relevant words (suggested or forbidden), to track tone and volume of the voice, as well as pace and pauses. Moreover, we utilize video monitoring and recording of facial expressions and body language, activating many times a mirroring function to foster people’s awareness.

Fernando Salvetti & Barbara Bertogli are the Logonnet founders and managing partners. Their latest paper on e-REAL, discussed at Columbia University in New York, is now on the International Journal of Advanced Corporate Learning (IJACL).

e-REAL: ENHANCED REALITY LAB

A fully innovative and stimulating environment, designed in order to simulate challenging situations in a group setting, engaging all participants simultaneously on different levels with factors, objectives, factors and feedbacks, both general and personal.

The most effective environment for assessment, training, people development.

Similar to being immersed within a simulator, people are challenged by being put into a context - complex scenarios that present a large dose of wealth of information. The ideal place to test, train and develop people.

e-REAL is a platform for learning and knowledge generation, facilitating professional and executive training. It is highly customizable and can be tailored to any client’s product, service, or company’s needs. e-REAL’s unique interface is AVAILABLE TO ALL! For more information, please visit www.e-real.com.
Employability
Knowledge, Skills and Abilities for the “Glocal” World

What boosts a person’s employability in today’s networked, liquid and “glocal” world? We are experiencing increasingly global interconnections, associated with some growing local and localized differentiations, as well as living a continuing transformation organized around information technologies - that is changing the way we produce, consume, behave, manage, communicate and think.

In such a scenario, which are the key-competencies to be honed in order to foster our employability? How to empower people? Which education and training approaches are the most effective? Why e-REAL - Enhanced Reality Lab - is becoming a cornerstone?

The present volume is aimed at sharing paradigms, practices, case-studies and outputs from applied research.
e-REAL™

Making the **intangible** tangible!