A BRAZILIAN ENTREPRENEURIAL GROUP THAT believes THERE ARE NO TIME OR SPACE LIMITS FOR LEARNING
RUBENS OLIVEIRA
COO DOT digital group

GABRIELLA MIRANDA
EdTech Consultant
WE ARE IN

Florianópolis

AN ISLAND IN THE SOUTH REGION IN BRAZIL
WE ARE MORE THAN

200 employees
AT DOT DIGITAL GROUP

a business group specialized in EdTech, which is headquartered in Florianópolis, State of Santa Catarina, a beautiful city located in an island in southern Brazil.
WHAT MAKES OUR HEARTS happy
TRANSFORMING LIFE THROUGH E-LEARNING
OUR VISION
THE DOT

way

OF DOING EDTECH
GAMIFIED AND MODULAR
Gamification
MORE MOTIVATION, COMMITMENT AND RESULT
AUGMENTED REALITY, VIRTUAL REALITY AND SIMULATORS | PERFORMANCE IN other dimensions
Microlearning
CONTENT FORMATTED AS KNOWLEDGE PILLS
DDL – DOT DIGITAL LEARNING
almost 100% of students conclude trainings when they are in mobile format
Tutoring and monitoring

LARGE-SCALE OPERATIONS ON E-LEARNING
SUCCESSFUL

cases

WORLD BANK GROUP
• Face-to-face workload reduction of 60%.

• Leveling experience before gathering borrowers for 2 days.

• Great success in Brazil; expansion to Latin America and Caribbean.
SUCCESSFUL cases
Educational level expansion:

RURAL POPULATION AND AGRIBUSINESS CHAIN

• Professional training experience.

• Network capillarity through e-learning.

• Applicants increase: 741% in 5 semesters.
SUCCESSFUL

cases

TIVIT
CONTINUOUS TRAINING TO IT PROFESSIONALS:

Need and competitiveness

• 3 years, +250 courses, almost 10,000 employees trained in 8 countries.

• Digital Business, Cloud Solutions, Digital Payments and Infrastructure Management Services.

• Technological platform and experts to support the project.
SUCCESSFUL cases
ACADEMIC INSTITUTION

Focused on business

- Students occupying strategic positions in representative companies.
- **25 MBA** subjects developed considering learning styles diversity.
- Business game to immersive experience.
SUCCESSFUL cases natura
+1,000,000 CONSULTANTS

All over the country

DOT

• Encouragement, commitment and empowerment through e-learning.

• Gamified platform and playful language.

• Business map, KPIs, values, attitudes and behavior.
Thank you!

dotgroup.com.br